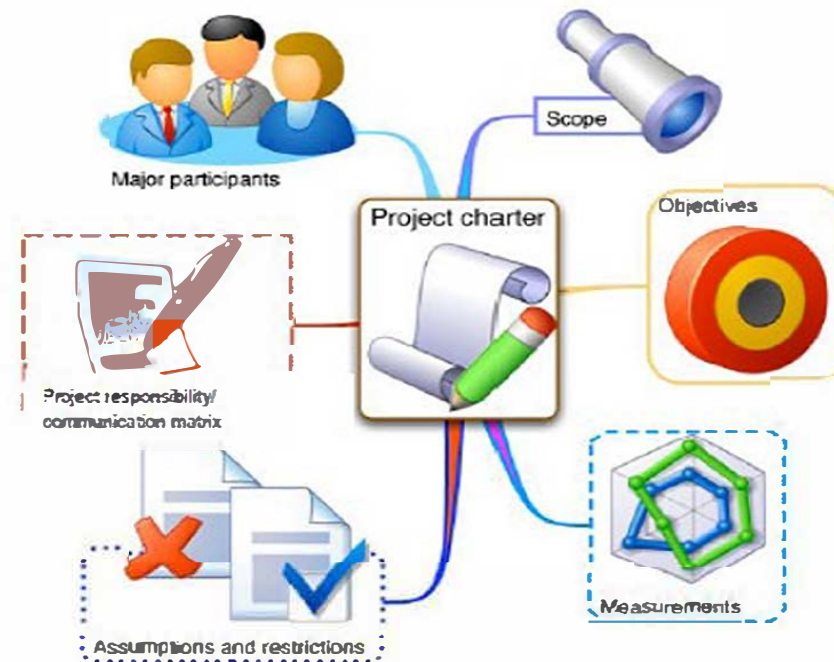


# What is the intent of a Charter?

Charters align stakeholders and teams with a common understanding of the vision, what's in-scope and needed project outcomes.



**Project Charters help us:**  
understand and commit to why we are doing this effort...**what** we'll do...by **whom**...by **when**... and **how we will measure successful outcomes** for our patients and staff.

# What a project Sponsor means

## PROJECT SPONSORS, STAKEHOLDERS, TEAMS



All sponsors and key stakeholders must be aligned to the vision and needed project outcomes.

The **Sponsor** is the executive who provides the vision and resources for the project. Larger projects may have an **Executive Sponsor** along with additional sponsors who have a vested interest in the outcome of the project and authority to secure project resources or buy-in.



The Sponsor is ultimately **accountable** for the success or failure of the project. Project Owner(s) are **responsible** for successfully delivering projects or major work tracks.



Stakeholders are people or groups who are impacted, either positively or negatively, by the project's outcome.  
-Projects may use a **Committee** for decision-making and organizational champions.

**Teams are often defined in two categories:**

1. Core Team Members are those who interact with the project on a day to day basis.
2. Extended Members are those who are providing a specific track of work, i.e.: legal, finance, etc.